

# MORGAN | BERKELEY

CHARTERED CERTIFIED ACCOUNTANTS

*Dedicated to your success*

Introducing Morgan Berkeley

[www.morganberkeley.com](http://www.morganberkeley.com)



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## Why choose Morgan Berkeley?

### **It's all about you**

At Morgan Berkeley we recognise that the needs of every company are different. So understanding our clients' businesses and how they operate is a prerequisite to ensuring we provide the best possible service.

### **Your business is our business**

We've found that one of the best ways to gain insights into how a company works and the areas where it could be improved is with a personal visit. So we don't only look at our clients' balance sheets, profit and loss accounts and business plans. We also go and meet the management and assess the premises and working practices. That way we can find out at first hand the challenges a business is facing and its ambitions for the future.

### **Helping you achieve your potential**

Only then can we determine how to move your company forward. Whatever the size of your operation, and whichever industry sector you work in, we're confident that once we get to know you, we'll be able to help you to grow and develop your business to its full potential.





## The better we know you, the better the service we can provide

Knowing your company, your preferences and your needs is pivotal to ensuring we successfully provide you with the best service possible. That's why we'll work closely with you to implement tailored financial systems that are exactly right for your organisation to deliver the very best efficiencies.

### **We're dedicated to working on your account**

We provide you with a one-to-one accountant who can really get a grip on your business. Having the same person working on your account means he or she will soon have an in-depth understanding of exactly how your company works and what your specific requirements are. By getting to know you so closely, we can help to make your company more efficient and profitable.

### **We understand business as well as accountancy**

Because we're entrepreneurs like you, we won't look at your company like a traditional accountant. Our shared goal is to ensure there's sustainable profitability to drive our partnership forward. So as well as preparing and reviewing your accounts to ensure your business is tax efficient and compliant, we'll also show you how to increase your company's value and how to best extract profits from your business.



### **Forward thinking**

We have the skill and experience to provide you with business support that's as imaginative as it is effective. So we can help shape your company's future, not just tidy up its past.

### **Theories that work in practice**

Not only will we highlight the areas where your business could be doing better, we'll also provide the strategies you need to grow. We have a proven record in improving companies' financial performance.

### **At your service**

Here at Morgan Berkeley, we're still believers in good, old-fashioned, quality service. Whichever of our offices you deal with, we know you'll be impressed by the time and the attention we devote to ensuring your business needs are met.

You see, we don't just choose our team for their professional skills or technical know-how. We also pick them for their pro-activity and for their willingness to go the extra mile. Perhaps that's why, aside from our support and guidance, our clients value us so highly for the level of care they receive.

### **Talk to us and you'll find we speak your language**

Come to our offices and meet our people and you'll sense our enthusiasm when we talk about your business. You'll find us genuinely excited at the prospect of working with you.

We won't use technical accountancy terms, or baffle you with jargon. Whatever your business requirements, we can explain clearly and effectively how to move your business forward.

Get in touch today to arrange a free, no-obligation, introductory meeting to see how we can help your business achieve its potential.

Call us on **020 8868 2435** or e-mail us at **[enquiries@morganberkeley.com](mailto:enquiries@morganberkeley.com)**



## Our services

### Audit

An audit provides the information we need to help you look ahead. We use it to ascertain potential that may have been missed, and to find out where there's scope for improvement. We'll identify the risks your business faces and tighten up controls to reduce them. We'll also highlight and help you to focus on your operating strengths, enabling you to improve your margins.

### Management accounts

Management accounts are a vital business tool that we use to identify opportunities and improve performance and profitability. If you employ a bookkeeper we can analyse the data once they've reconciled your accounts. We'll review the figures, add comments and make appropriate adjustments. If you have no bookkeeper, just send us your raw data and we'll take care of the rest.





### **Statutory reporting**

One of our core disciplines is preparing accurate year-end accounts for limited companies, partnerships and sole traders that are compliant with statutory requirements. We can also use the data we work with to identify areas where you can improve profitability or reduce your tax liability.

### **Outsourced financial management**

We can do everything from preparing your management accounts and information, to processing your payroll and implementing business controls. As well as pinpointing your company's strengths and weaknesses, we can work with you to create a business plan to help you move forward with confidence.

With us looking after your accounts, you're free to do what you do best: focusing on making your business grow.



## **Raising corporate finance**

Our relationships with a wide range of financial institutions enable us to help you find a potential lender with the right deal for your business.

Whether you're looking for short-term funding to boost your capital or a long-term investment for a strategic acquisition, we can explore options, present recommendations and engage with a finance provider to negotiate terms on your behalf. We can even help you to refinance existing arrangements.

## **Payroll**

We'll ensure you pay your employees the correct amount of money on time, and that you comply with HMRC rules and regulations.

We can do everything for you, minimising your administration costs and avoiding the need for you to invest in new software.

## **Credit control**

However profitable your company may be on paper, you still need to get in the money that you're owed by customers in time to pay your suppliers.

Our credit control service can help make sure that your invoices are paid on time and in full. Our service is friendly and professional so we can build up a good rapport with your customers while making sure your invoices are never left at the bottom of the pile.

## **International services**

If you're an overseas company that wants to set up operations in the UK, we can provide you with everything you need.

We'll manage all of your accounting needs, ensure you're compliant with UK legislation, introduce you to bankers who understand your sector and put you in touch with the best commercial lawyers and relevant service providers.

### **Turnaround consultancy**

We've helped numerous companies to improve their performance, and we can do the same for yours. We'll examine your accounts and compare your costs and margins to industry norms. With our help you'll be able to identify cost-saving and revenue-gaining opportunities, and implement the required changes to enhance the goodwill of your business and increase its profitability.

### **Personal tax advisory**

Understanding complex tax returns and how to complete them in time is a difficult task for many. So we can save you the worry by handling your Self Assessment for you.

We also offer comprehensive tax advice for company directors and high net worth individuals to make the most of personal allowances and exemptions to minimise tax payments.



## **Tax investigation**

We can handle a tax investigation for you, so you're free to concentrate on running your business. After we've reviewed your situation and analysed the facts we'll make contact with HMRC. For business continuity it's important to resolve issues like this as quickly as possible. So you'll be pleased to know that we have an excellent track record in bringing a swift and successful conclusion to tax investigations.

## **Tax planning**

Is your company structured in the optimum way to minimise tax? It will be if you use our services.

When we review your turnover, margins and costs and build accurate profit projections to calculate your estimated tax liability, we'll also examine all the legal exemptions and allowances to help you reduce the amount you pay.

What's more, we'll do everything in good time, so you'll have plenty of advance warning on how much money you need to put aside.





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